

An Initiative Towards Empowering Farmers and Enhancing Livelihoods



A key component of the initiative involved specialized training for women farmers on solar drying technology. They learned to efficiently dry and package crops such as **tomatoes, onions, garlic, ginger, fenugreek, and drumstick**. By transforming raw produce into higher-value products, this effort not only minimizes post-harvest waste but also opens the door to improved market opportunities and sustainable incomes. Partnership with **Raheja Solar Company** further ensures ongoing technical support and innovation.



On **March 10, 2025**, the village of Mota Khokhara in Ghogha taluka, Bhavnagar district, became the launchpad for a transformative agricultural project that is redefining local farming practices and empowering women. In a vibrant collaboration, **Mahiti Trust, Dholera, Friends of Women World Bank (FWWB), NABARD, and the Mota Khokhara Farmer Producer Company** joined forces to install an **innovative solar dryer unit**. This cutting-edge facility integrates eco-friendly solar technology with traditional methods, significantly enhancing the value and longevity of local produce.

Under the visionary leadership of Mahiti Trust, the Farmer Producer Company was established as a catalyst for community empowerment. In a display of remarkable unity, **510 shareholders** raised a collective share capital of **Rs. 5,07,500/-**, which was matched by NABARD through **Business Development Assistance (BDA)**. This dual financial commitment lays a robust foundation for sustainable growth and market expansion.

