

Bhal Mahila Agri-Producer Company Limited - 2021

Empowering Women Farmers in Gujarat's Coastal Bhal Region



Bhal Mahila Agri-Producer Company Limited (BMAPCL) is Gujarat's one of women-led farmer producer company, committed to strengthening the identity, capacity, and livelihood of women farmers in 30 coastal villages of Dholera taluka, Ahmedabad district. The company is a grassroots initiative promoted by Mahiti Trust, and was formally established in 2017 with support from NABARD under Company Act.

Born from the success of the earlier *Bhal Women Savings and Credit Co-operative Society Limited*—a locally run microfinance initiative—the idea for a farmer producer company emerged when it became clear that women needed a legally viable platform not only for financial services but also to engage in agricultural trade and enterprise.

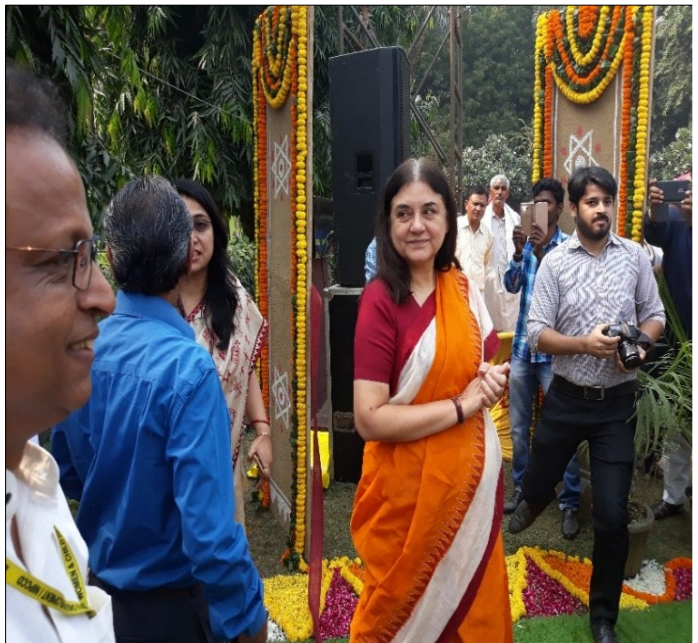


Starting with just 10 members, BMAPCL has now grown to 239 shareholder women farmers and a share capital of ₹1,25,000. The company primarily deals in indigenous commodities such as *Bhaliya wheat* and *Desi chana*, and also procures and supplies

agricultural inputs based on members' needs. BMAPCL actively promotes women's land ownership and recognizes them as rightful farmers, further deepening their role in agriculture.



A major focus of the company is promoting sustainable farming practices. Women members receive training in organic farming techniques such as the preparation and use of Jivamrut Vermi-Compost, Panchgavya, Dash Parni Ark, CPP etc and composting methods. These efforts have encouraged organic cultivation across the region.



The company and its leadership have earned state and national recognition. Managing Director Jayaben Jadav has represented BMAPCL at the “Women of India Organic Food Festival” in Mumbai and New Delhi (2018), and at NABARD’s Sahyog Mela in 2019. In 2020, the company

was honoured as the second-best Farmer Producer Organization in Gujarat at a NABARD’s state-level seminar, in the presence of the Chief Minister of Government of Gujarat Shri Vijaybhai Rupani Ji.

Board of Directors – BMAPCL

Name	Village	Position
Jayaben Jadavbhai Mer	Sandheeda	Managing Director
Madhuben Pravinbhai Parmar	Sodhi	Director
Geetaben Chandubhai Jadav	Sarasla	Director
Alpaben Jagdishbhai Rathod	Devpura	Director
Praveenaben Jitendrabhai Agrawat	Bawaliari	Director
Devuben Kuberdas Pandya	Dholera	Director
Hetalben Ghanshyambhai Vinzuda	Bawaliari	Director
Lilaben Waljibhai Chavda	Otaria	Director
Jagrutiben Rajeshbhai Sonara	Ambli	Director
Galalben Khodabhai Makwana	Bhangarh	Director